To: Interested Parties

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October 4, 2018

Poll Shows Gil Cisneros Leads California's 39th Congressional District Despite Onslaught of False Ads

A recent Tulchin Research poll shows that despite more than $2 million in false and misleading advertisements by Speaker Paul Ryan's Super PAC – including advertisements so factually untrue the Super PAC was forced to pull them from the airwaves – Navy veteran and education advocate Gil Cisneros still leads Republican Young Kim in this highly contested race.

In a recent California 39th Congressional District survey conducted from September 28 to October 2, 2018, we found that Gil Cisneros leads Young Kim 48 percent to 47 percent with only 4 percent undecided. This 1-point margin is identical to what the Los Angeles Times/UC Berkeley IGS found in a survey just released that the newspaper conducted in this district (Cisneros 49% to Kim 48%). The Tulchin Research poll was conducted during an extensive run of false advertising attacks against Cisneros from Paul Ryan's Super PAC and before the Super PAC was forced to pull these false ads off the air. Even more encouraging for Cisneros, he leads by 49% to 47% (+2) among voters most enthusiastic about voting in November.

Congressional Vote in CA-39		
If the November general election for U.S. Congress were held today, who would you vote for if the candidates were: education and veterans advocate Gil Cisneros, a Democrat, or small business owner Young Kim, a Republican?		
	Tulchin Research	**Los Angeles Times**
Total Gil Cisneros	48%	49%
Total Young Kim	47%	48%
Undecided	4%	3%
Cisneros - Kim	**+1**	**+1**

Even though Cisneros has faced much more money spent against him, both candidates have identical favorability ratings with voters. Currently, more than two out of five voters (42%) have a favorable opinion of Cisneros and Kim while a third (34%) have an unfavorable opinion of the Congressional candidates. Donald Trump remains underwater with 46 percent of voters holding a favorable opinion of him compared to 53 percent having an unfavorable opinion of him (44% *very* unfavorable).

Favorability Ratings in CA-39				
	Total Fav	**Total Unfav**	**Fav – Unfav**	**Total ID**
Donald Trump	46%	53%	**-7**	98%
Young Kim	42%	34%	**+8**	76%
Gil Cisneros	42%	34%	**+8**	76%

As we head into the final month of the campaign, Gil Cisneros is well positioned to win this very tight contest and now has the momentum. He retains a lead despite facing a multi-million dollar barrage of false ads, he leads with voters most enthusiastic about this election, and he received a significant boost this week with Paul Ryan's Super PAC having been caught lying and forced to pull down their false advertisements.