

TULCHIN RESEARCH

August 9, 2018

To: Gil Cisneros for Congress
 From: Ben Tulchin, Ben Krompak, Kiel Brunner, and David Kornahrens; Tulchin Research

CA-39: Polling Finds Cisneros Leads Kim in Favorable Environment for Democrats

From August 1-6, 2018, Tulchin Research conducted a survey among 600 likely November 2018 primary voters in California's 39th Congressional District on behalf of Gil Cisneros to assess the state of the race to succeed retiring Republican incumbent Ed Royce. Our polling finds Cisneros currently holds a double-digit lead over Kim and is well positioned to win in a favorable environment for Democrats.

Cisneros Leads Kim by 11-Point Margin

Our survey finds Democrat Gil Cisneros currently winning the support of a majority of voters in California's 39th Congressional District and leads Republican Young Kim by an 11-point margin. Cisneros, an education and veterans advocate, attracts 53 percent of the vote to 42 percent for Kim while just 5 percent of voters are undecided.

California's 39th Congressional District	
<i>"If the election for Congress were held today, for whom would you vote if the candidates were...?"</i>	
Gil Cisneros (D) <i>Education and Veterans Advocate</i>	53%
Young Kim (R) <i>Small Business Owner</i>	42%
Undecided	5%
Cisneros – Kim	+11

Strong Majority of Voters Hold Negative View of Trump; Democrats Favored in Generic Congressional Ballot and Governor's Race

Cisneros benefits from a broadly favorable environment for Democrats in this district that Hillary Clinton carried in the 2016 presidential election by a margin of 8.6 points. Donald Trump is viewed unfavorably by 57 percent of voters to just 41 percent who hold a favorable opinion of him (-16 net favorable). Cisneros' 11-point margin over Kim is in-line with the generic Congressional vote question, with voters preferring a Democratic candidate for Congress over a Republican by a margin of 49 percent to 38 percent. Additionally, Democrat Gavin Newsom leads Republican John Cox in the race for Governor by a 9-point margin (52%-43%).

Political Environment Favors Democrats in California's 39th Congressional District					
Generic House Vote		Gubernatorial Vote		Donald Trump Favorability	
Democrat	49%	Gavin Newsom (D) <i>Lieutenant Governor and Businessman</i>	52%	Total Favorable	41%
Republican	38%	John Cox (R) <i>Small Business Owner</i>	43%	Total Unfavorable	57%
Democrat - Republican	+11	Newsom - Cox	+9	Fav - Unfav	-16

Survey Methodology: From August 1-6, 2018, Tulchin Research conducted a multimodal survey among 600 likely November 2018 general election voters in California's 39th Congressional District using live professional interviewers dialing both landlines and cell phones in English and Spanish as well as interviewing a portion of respondents online through e-mails from the voter file. The margin of error for the survey is +/- 4 percentage points.